



**“SKULL ISLAND: REIGN OF KONG” IS NOW OPEN
AT UNIVERSAL ORLANDO RESORT**

*New multi-dimensional attraction brings the next generation of the
King Kong legend to life on an unprecedented scale*

Download photos of the official opening moment and the groundbreaking attraction here:
<https://universalorlando.com/sharefile.com/d-s16a1f5a18a94d778>

ORLANDO, Fla. (July 13, 2016) – Today, excited guests gathered in Universal’s Islands of Adventure to help mark the official opening of Universal Orlando Resort’s newest mega attraction, **Skull Island: Reign of Kong**.

Skull Island: Reign of Kong brings the next generation of the King Kong legend to life on an unprecedented scale. The adventure begins as guests are transported deep into a mysterious world, where their mission is to discover creatures of unknown origin with the 8th Wonder Expedition Company, the research team leading the excursion. After braving ancient temple ruins and encountering hostile natives, they board a massive 40-foot-long, 17-ton expedition vehicle to navigate the increasingly foreboding terrain.

The specially designed expedition vehicle, which operates on a completely trackless ride system, takes guests deeper into the ominous island, where they soon find themselves in the midst of a brutal struggle between beasts of unimaginable size and ferocity.

Then, as those creatures turn on the expedition, there is an even more enormous, earth-pounding presence. It is Kong – in the flesh. Towering nearly three stories tall, he is so close that you can feel his breath and sense his emotion. But is he friend or foe?

For more information about Reign of Kong, visit our blog at blog.universalorlando.com.

And tomorrow, Universal Orlando’s fifth on-site hotel, **Loews Sapphire Falls Resort**, will welcome its first guests. The 1,000-room Caribbean-themed hideaway will feature the destination’s largest resort-style pool with a water slide, cabanas and a fire pit. The pool is surrounded by two sand beaches, a picturesque waterfall and a breathtaking lush lagoon, which will take guests to Universal Orlando’s two incredible theme parks and CityWalk via water taxi. The hotel will also feature several unique and immersive dining experiences.

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