

UNIVERSAL'S Aventura Hotel™

Now Open: Universal's Aventura Hotel Adds A Sleek And Stylish Hotel Option For Universal Orlando Resort Guests

The destination's sixth hotel features a rooftop bar and grill, modern food hall, a resort-style pool, and exclusive theme park benefits – all at the perfect price

[B-roll and photos of Universal's Aventura Hotel Available for Download HERE](#)

ORLANDO, Fla. (August 16, 2018) – [Universal Orlando Resort's](#) newest Prime Value hotel – [Universal's Aventura Hotel](#) – is now open to guests. Staying in the heart of Universal Orlando, guests at Universal's Aventura Hotel enjoy exclusive theme park benefits and hotel amenities at a price perfect for value-savvy travelers.

The sleek and stylish hotel offers contemporary guest rooms with floor-to-ceiling windows, and unique dining options such as the destination's first-ever rooftop bar and grill and a modern food hall. The 600 room hotel is the destination's sixth property in partnership with Loews Hotels & Co., giving guests the extraordinary experience they have come to expect at a Universal Orlando hotel.

Guests of Universal's Aventura Hotel can stay in simplified style while experiencing exceptional amenities and benefits including:

- **Exclusive Theme Park Benefits** – Guests who stay at Universal's Aventura Hotel receive exclusive benefits including Early Park Admission to The Wizarding World of Harry Potter and Universal's Volcano Bay, charging privileges with their room key, and more.
- **Bar 17 Bistro** – At Universal Orlando's first-ever rooftop bar and grill, guests can enjoy cocktails and small plates inspired by global cuisine. The venue will also feature stunning views of all three Universal Orlando theme parks – including the 200 ft. center piece of Volcano Bay, Krakatau as it spews blue lava at night.
- **Urban Pantry** – Universal's Aventura Hotel introduces something new and different to Orlando's theme park food scene. Urban Pantry is a modern food hall where guests can enjoy diverse flavors, fresh ingredients and globally-inspired dishes such as teriyaki stir fry and smoked salmon pizza.
- **Tech Savvy Accommodations** – Universal's Aventura Hotel offers tech-savvy accommodations, including in-room tablets that allow guests to order pizza to their rooms in addition to controlling many of the rooms' features like the TV and room temperature controls. The hotel also includes a virtual reality game room.
- **Prime Location** – Universal's Aventura Hotel is just steps away from all three Universal Orlando theme parks – Universal Studios Florida, Universal's Islands of Adventure and Universal's Volcano Bay. A walking path connects the hotel directly to Universal's Volcano Bay, and complimentary shuttle buses are available for resort-wide transportation.

Rates start at \$116 per night for a four-night stay. For a limited time, guests that book a stay at Universal's Aventura Hotel will receive a \$50 hotel dining credit when staying for four nights or longer. To learn more or to make a reservation, call 1-888-273-1311 or visit www.UniversalOrlando.com/AventuraHotel.

About Universal Orlando Resort

Universal Orlando Resort is a unique vacation destination that is part of the NBCUniversal Comcast family. For more than 25 years, Universal Orlando has been creating epic vacations for the entire family – incredible experiences that place guests in the heart of powerful stories and adventures.

Universal Orlando's three theme parks, Universal Studios Florida, Universal's Islands of Adventure and Universal's Volcano Bay, are home to some of the world's most exciting and innovative theme park experiences – including The Wizarding World of Harry Potter – Hogsmeade and The Wizarding World of Harry Potter – Diagon Alley. Universal Orlando's on-site hotels are destinations unto themselves and include Loews Portofino Bay Hotel, the Hard Rock Hotel, Loews Royal Pacific Resort, Loews Sapphire Falls Resort, Universal's Cabana Bay Beach Resort, and now open, Universal's Aventura Hotel. Its entertainment complex, Universal CityWalk, offers immersive dining and entertainment for every member of the family.

Universal Orlando Resort continues to unveil all-new guest experiences, including powerful attractions, incredible dining options and dramatically-themed hotels. Now open is *Fast & Furious – Supercharged*, where guests can join the *Fast* family and step into the blockbuster *Fast & Furious* films at Universal Studios Florida. And at Universal CityWalk, Voodoo Doughnut is now serving more than 50 types of delightfully weird and sinfully delicious doughnuts.

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About Loews Hotels & Co.

Established 1960

Headquartered in New York City, Loews Hotels & Co is a hospitality company rooted in deep heritage in the hotel industry and excellence in service. The hospitality group encompasses branded independent Loews Hotels, and a solid mix of partner-brand hotels. Loews Hotels & Co. owns and/or operates 24 hotels and resorts across the U.S. and Canada, including Universal's Aventura Hotel, the sixth hotel in partnership with Comcast NBC Universal, which opened in August 2018. Located in major city centers and resort destinations from coast to coast, the Loews Hotels portfolio features properties grounded in family heritage and dedicated to delivering unscripted guest moments all with a handcrafted approach. For reservations or more information about Loews Hotels, call 1-800-23-LOEWS or visit: www.loewshotels.com.

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