



ALL-NEW 'TODAY' CAFE TO OPEN AT UNIVERSAL ORLANDO RESORT

Guests Can Experience Studio 1A Themed Cafe With New York Inspired Menu This Spring

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ORLANDO, Fla. (Feb. 26, 2019) – The TODAY Cafe will soon make its way to Universal Orlando Resort's neck of the woods. The cafe will bring together a highly-themed environment designed to feel like stepping onto the iconic TODAY show set along with specialty food and beverage options.

NBC's TODAY informs, entertains, inspires and sets the agenda each morning for Americans. Now, guests of Universal Orlando will have the chance to start their day with America's number-one morning show and be part of the Studio 1A experience every time they visit. Your clients can step into the stage-lit set inspired by the show and catch up on top headlines from TODAY's live broadcast, all while refueling for more theme park thrills.

The Universal Creative team behind world-class attractions and Universal's award-winning culinary team are partnering closely with TODAY. The anchors of the show, Savannah Guthrie, Hoda Kotb, Al Roker, Carson Daly, Craig Melvin, Kathie Lee Gifford, Sheinelle Jones, Dylan Dreyer, Willie Geist and others, helped to inspire the one-of-a-kind experience that can only be found at Universal Studios Florida.

One of the standout features of the TODAY Cafe menu will be seasonal dishes inspired by co-anchor Al Roker's favorite recipes. Every day menu options will include fresh, in-house baked pastries, salads, sandwiches and specialty, locally-roasted coffees including a unique blend made exclusively for the TODAY Cafe. Your clients can grab items on-the-go, or enjoy their meal any time of the day at seating both inside and outside in an area designed to look like the TODAY Plaza.

The TODAY Cafe will offer specialty breakfast options like avocado toast and an organic acai bowl to New York-inspired sandwiches and salads. Top highlights include a new twist on a classic Italian sandwich piled high with porchetta, spicy capicola, provolone, roasted tomato, arugula, basil aioli on a crunchy baguette, and an Asian-inspired chicken salad that will combine baby arugula, cabbage, radicchio, shitake mushrooms, daikon sprouts, wasabi cashews and soy peanut vinaigrette. Additionally, in tribute to a long running tradition in Kathie Lee and Hoda's hour of TODAY, your clients can enjoy wine and beer on tap with a delicious cheese platter for two.

The TODAY Cafe will be located at Universal Studios Florida, just inside the iconic arches and across the street from the Universal Studios Store – a prime location to grab breakfast, lunch or a snack before or after enjoying world-class attractions and entertainment throughout the day.

Universal Orlando’s culinary team continues to take dining experiences to the next level by creating highly-themed environments to tell unique stories through food. From award-winning restaurants to magnificently-themed eateries, there is something for every member of the family at one of the destination’s three theme parks, Universal CityWalk and resort hotels.

For more information about Universal Orlando vacation packages, www.VaxVacationAccess.com.

About Universal Orlando Resort

Universal Orlando Resort is a unique vacation destination that is part of the NBCUniversal Comcast family. For more than 25 years, Universal Orlando has been creating epic vacations for the entire family – incredible experiences that place guests in the heart of powerful stories and adventures.

Universal Orlando’s three theme parks, Universal Studios Florida, Universal’s Islands of Adventure and Universal’s Volcano Bay, are home to some of the world’s most exciting and innovative theme park experiences – including The Wizarding World of Harry Potter – Hogsmeade and The Wizarding World of Harry Potter – Diagon Alley. Universal Orlando’s hotels are destinations unto themselves and include Loews Portofino Bay Hotel, the Hard Rock Hotel, Loews Royal Pacific Resort, Loews Sapphire Falls Resort, Universal’s Cabana Bay Beach Resort, and Universal’s Aventura Hotel. Its entertainment complex, Universal CityWalk, offers immersive dining and entertainment for every member of the family.

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