

## NOW OPEN: UNIVERSAL'S ENDLESS SUMMER RESORT – SURFSIDE INN AND SUITES ADDS EXTRA AFFORDABLE HOTEL OPTION FOR UNIVERSAL ORLANDO GUESTS

The destination's first Value Category hotel features 2-Bedroom suites, exclusive theme park benefits, a surfboard-shaped pool, and a casual food court – all at an affordable price

B-roll and photos of Universal's Endless Summer Resort – Surfside Inn and Suites Available for Download HERE

ORLANDO, Fla. (June 27, 2019) – Today, <u>Universal Orlando Resort's</u> seventh hotel – <u>Universal's Endless Summer Resort – Surfside Inn and Suites</u> – opened its doors to guests as the destination's first Value Category hotel. Universal Orlando now offers a hotel for every style, every family and every budget, complete with exclusive theme park benefits and a seamless vacation experience.

Brought to life by the award-winning Universal Creative team, Surfside Inn and Suites offers guests a relaxed and easy retreat, with a surf and beach vibe woven throughout the hotel. The 750-room hotel is the destination's seventh property in partnership with Loews Hotels & Co., giving guests the immersive experience they have come to expect at a Universal Orlando hotel with rates starting as low as \$73 per night for a 7-night stay.

At Surfside Inn and Suites, guests can experience all that the hotel and Universal Orlando have to offer including:

- 2-Bedroom Suites These suites, which make up more than half the rooms at Surfside Inn and Suites, sleep up to six and feel like a spacious beach retreat. With two separate rooms, families no longer need connecting rooms for extra space. There is also a kitchenette area, a picnic table for meals and hanging out, and a bathroom with separate bath and vanity areas so multiple people can get ready at once. The 2-Bedroom Suites begin as low as \$111 for a 7-night stay.
- Exclusive Theme Park Benefits Guests receive exclusive benefits including Early Park Admission to the theme parks, quick complimentary resort-wide shuttle bus transportation, charging privileges with their room key and more.
- Beach Break Cafe This casual dining food court will be open for breakfast, lunch and dinner. Inspired by food trucks, local joints and backyard BBQs, Beach Break Cafe's menu will be super affordable, with most dishes under \$12. From breakfast pizzas to comfort food and power bowls, Beach Break offers something for everyone, along with grab-and-go options for guests heading to the theme parks.
- Surfboard-Shaped Pool The zero entry pool is something guests of all ages will enjoy. It's in the shape of a surfboard which makes it one of the most fun-themed pools at Universal Orlando. Surfside Inn and Suites also has a laid-back pool bar, the Sand Bar, which serves refreshing and beach-inspired beverages. Additional hotel amenities include a Universal Orlando Vacation Planning Center, Universal Studios Store, game room and fitness center.
- Staying In the Action Guests who stay at Universal's Endless Summer Resort Surfside Inn and Suites are located just minutes away from Universal Orlando's three theme parks Universal Studios

Florida, Universal's Islands of Adventure and Universal's Volcano Bay – as well as its dining and entertainment complex – Universal CityWalk.

Universal's Endless Summer Resort will add 2,800 rooms to the destination – bringing the total room count at Universal Orlando Resort to 9,000 rooms by the end of 2020.

To learn more or to make a reservation, call 1-888-464-3617 or visit www.UniversalOrlando.com/Surfside.

## About Universal Orlando Resort

Universal Orlando Resort is a unique vacation destination that is part of the NBCUniversal Comcast family. For more than 25 years, Universal Orlando has been creating epic vacations for the entire family – incredible experiences that place guests in the heart of powerful stories and adventures.

Universal Orlando's three theme parks, Universal Studios Florida, Universal's Islands of Adventure and Universal's Volcano Bay, are home to some of the world's most exciting and innovative theme park experiences – including The Wizarding World of Harry Potter – Hogsmeade and The Wizarding World of Harry Potter – Diagon Alley. Universal Orlando's hotels are destinations unto themselves and include Loews Portofino Bay Hotel, the Hard Rock Hotel, Loews Royal Pacific Resort, Loews Sapphire Falls Resort, Universal's Cabana Bay Beach Resort, Universal's Aventura Hotel and Universal's Endless Summer Resort – Surfside Inn and Suites. Its entertainment complex, Universal CityWalk, offers immersive dining and entertainment for every member of the family.

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## <u>About Loews Hotels & Co.</u> Established 1960

Headquartered in New York City, Loews Hotels & Co is a hospitality company rooted in deep heritage in the hotel industry and excellence in service. The hospitality group encompasses branded independent Loews Hotels, and a solid mix of partner-brand hotels. Loews Hotels & Co. owns and/or operates 25 hotels and resorts across the U.S. and Canada, including the new Universal's Endless Summer Resort – Surfside Inn and Suites, the seventh hotel in partnership with Comcast NBC Universal. Located in major city centers and resort destinations from coast to coast, the Loews Hotels portfolio features properties grounded in family heritage and dedicated to delivering unscripted guest moments, all with a handcrafted approach. For reservations or more information about Loews Hotels, call 1-800-23 LOEWS or visit <a href="https://www.loewshotels.com">www.loewshotels.com</a>.

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